GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:4967
ANSWERED ON:29.04.2008
UNIFORM FORMAT FOR BROADCASTING IN DOORDARSHAN
Borkataky Shri Narayan Chandra

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government is aware that many Doordarshan Kendras in the North East Region follow the D-9 format while the DDK, Guwahati and its regional news use DVC-PRO format;

(b) if so, the details thereof alongwith the reasons therefor; and

(c) the steps taken/proposed to be taken by the Government to upgrade the broadcast technology in all the Doordarshan Kendras of North East Region?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING(SHRI P. R. DASMUNSI)

(a) & (b) For digitalization of Programme Production Centres (PPC), Doordarshan adopted two recording formats viz. DVC PRO and D9. Both these formats are professional broadcast formats and are being used by the broadcasters all over the world. D9 format was adopted for the Studio Centres in North Eastern states to facilitate easy exchange of programmes among the Kendras and to make contribution to the regional PPC at Guwahati. DDK, Guwahati (a major Studio centre) is using DVC PRO format.

(c) The 11th Plan proposals for digitalization of all DDKs in NE Region have not yet been approved.